

# NATIONAL NATIVE HIV/AIDS AWARENESS DAY

## PUBLIC SERVICE ANNOUNCEMENT TEMPLATE

Television or Radio Public Service Announcement  
60 – Second Announcement – Read Script

SPONSOR: \_\_\_\_\_

TOPIC/SUBJECT: HONOR NNHAAD WITH AN EVENT, GET TESTED MESSAGE

FOR USE: March 2015

LENGTH: 60 seconds

VOICE:

MARCH 20TH MARKS THE NINTH ANNUAL NATIONAL NATIVE HIV AIDS AWARENESS DAY. IT'S THE FIRST DAY OF SPRING AND IN MOST NATIVE COMMUNITIES, ITS A TIME OF CEREMONY AND NEW BEGINNINGS. NATIONAL NATIVE HIV AIDS AWARENESS DAY IS A DAY TO HONOR THOSE WHO HAVE PASSED AS A RESULT OF AIDS AND IT'S MUCH NEEDED TIME TO RENEW OUR COMMITMENT TO STOP THIS INFECTION AMONG OUR PEOPLE. WE ENCOURAGE ALL COMMUNITIES TO HONOR THIS DAY WITH AN EVENT TO SUPPORT HIV TESTING AND AWARENESS. FIGHT THE STIGMA, KNOW YOUR OWN STATUS, AND PROMOTE A HEALTHY LIFESTYLE. FOR MORE INFORMATION PLEASE VISIT [WWW.NNHAAD.ORG](http://WWW.NNHAAD.ORG). ONE WAY TO HONOR THE STRUGGLES OUR ANCESTORS MADE FOR OUR SURVIVAL AND TO PROTECT THE FUTURE OF OUR PEOPLE IS TO TAKE THE TEST.

Audio recordings of NNHAAD Public Service Announcements are available at:  
[www.nnhaad.org](http://www.nnhaad.org)

