

NATIONAL NATIVE HIV/AIDS AWARENESS DAY

PUBLIC SERVICE ANNOUNCEMENT VERSION 1

Television or Radio Public Service Announcement
60 – Second Announcement – Read Script

SPONSOR: _____

TOPIC/SUBJECT: National Native HIV/AIDS Awareness Day

FOR USE: March 2011

LENGTH: 60 seconds

VOICE:

MARCH 20TH, AS THE FIRST DAY OF SPRING, IS AN IMPORTANT TIME OF AWAKENING, BIRTH AND RE-NEWAL. IT IS AN IMPORANT TIME FOR MANY NATIVE PEOPLES. IT IS ALSO NATIONAL NATIVE HIV/AIDS AWARENESS DAY. THIS IS A DAY TO REMEMBER THOSE WHO WE HAVE LOST AS A RESULT OF AIDS AND TO REIGNITE OUR COMMITMENT TO END THE SPREAD OF THIS DISEASE AMONG NATIVE PEOPLES. ON THIS DAY, WE ENCOURAGE ALL NATIVE COMMUNITIES TO PLAN EVENTS TO SUPPORT HIV AWARENESS. WE NEED TO CONTINUE TO FIGHT THE STIGMA OF THIS DISEASE, ENCOURAGE HIV TESTING, AND RAISE THE LEVEL OF KNOWLEDGE AND AWARENESS ABOUT HIV AND AIDS.

FOR MORE INFORMATION, PLEASE VISIT WWW.AIDS.GOV, OR TO FIND A TESTING CENTER NEAR YOU, VISIT WWW.HIVTEST.ORG. REMEMBER, ONE WAY TO PROTECT OUR FUTURE AND TO PROTECT OUR PEOPLE IS TO TAKE THE TEST! WE HAVE THE ABILITY TO MAKE A DIFFERENCE!